



Privacy policy

This policy relates to the processing of personal data that Berlingruppen AB obtains when visiting our website chicori.se or our social media channels (primarily Facebook, Instagram, and LinkedIn), via email, SMS, telephone; or that we may receive from our cooperating partners, or from a third party.

This policy regulates how we collect, use and protect data about you and how you can exercise your rights. Please contact us if you have any questions or comments regarding this Privacy Policy.

With reference to law, we refer below to the General Data Protection Regulation (GDPR) and other applicable Swedish data protection legislation.

What data do we collect about you?

'Personal data' means data relating to you that can identify you.

You can usually use our websites without providing us with any data. There may be a request for data about you on some pages, for example, if you register to receive electronic newsletters, reports, or the like. The personal data that we process about you will normally come from you when ordering a product or contacting us, or from someone within your organization in conjunction with entering into a cooperation agreement or the like.

The personal data about you that may be affected is:

- Personal data and contact details (name, address, email address and telephone number and demographic information)
- Technical data about your unit or Internet connection (IP address, cookies, electronic images and similar track and trace technologies on websites and in email communication and also your geographic location)
- Information about your user behavior. Our websites and our email communication may include an electronic image ('web signal' or 'pixel tag')
- User-generated information (content that you voluntarily register or publish, for example in conjunction with competitions and newsletter applications)

Purpose and legal basis

It is a precondition for our processing of your personal data to be lawful that there is a legal basis for doing so, i.e. that it is necessary to perform a contract with you or a legal obligation to which we are subject, or that the processing is done following a balance of interests or that you have given your consent to specific processing. The following are examples of the purposes for which we process your personal data and the legal basis on which this is done.

One of our primary purposes for collecting personal data is to be able to perform and administer our services, such as to provide ourselves with information about the circumstances of a specific matter or order, protect the interests of you, for reporting and invoicing purposes.

You have an opportunity at any time to object to us using your personal data for marketing purposes by contacting us by sending us an email at chicori.se.



About cookies and how we collect data about you

We use cookies, electronic images and similar track and trace technologies on our website and in our email communications. Send us an email at chicori.se for further information about how we use cookies and the like.

Who do we disclose your data to?

We process your personal data with great caution, and your data is only used by us and by selected third parties.

Third parties that we engage to help us to conduct our business (for example, for mailings) only have permission to use your personal data on our behalf and for the specific tasks they have to perform following our instructions, acting as a data processor for us. They are obliged to keep your personal data confidential and secure. If and as stated by statutory you are entitled to get a list of any processors that process your personal data on our behalf.

The transfer of personal data to countries outside the EU/EES requires the country in question to have a contract with the EU/EES, that the country is deemed to have sufficient data protection legislation, or that we have concluded an agreement with the third party in question about them being compelled to apply the clauses approved by the EU Commission relating to the protection of personal privacy. You will find a list of approved third countries and standard clauses on the website of the EU Commission or the website of the Swedish Data Protection Authority concerning the transfer of data to third countries.

Your rights

You are entitled to request information about our processing of the personal data relating to you. You should clearly state in such a request what information you wish to receive (for example, what categories of specific personal data we process about you and for what purpose). The request must also be in writing and be personally signed. We will respond to your request as soon as possible and within one month. In the event that we cannot fulfil your request, we will notify you of this, stating the reasons why. We will send the information to your population register address.

If you consider that the data about you is incorrect or incomplete, you are entitled to ask for it to be rectified in the manner prescribed by law. We will rectify or update the data about you as quickly as reasonably possible.

You are also entitled, in the manner prescribed by law, to have the data about you removed or request that we restrict the processing of your personal data and also to withdraw any consent. You are also entitled, in the manner prescribed by law, to have the personal data you provided to us transferred (ported).

How long do we save your personal data?

We will only save your personal data for as long as it is necessary for the purposes prescribed by this Personal Data Policy or for as long as is required by law or contract. Your personal data is thinned out or rendered anonymous when it is no longer relevant for the purposes for which it has been collected or is no longer required according to law or contract.

What do we do to protect your data?

All personal data that Berlingruppen handles is processed in accordance with the legislation concerning the processing of personal data applicable at any given time. The personal data is stored in operating environments that use security measures to prevent unauthorized access.



Reasonable standards for the protection of personal data are complied with. The measures are taken with a view to preventing unpermitted or unlawful processing of the data about you and unintentional loss or destruction of, or damage to, this data.

If a personal data breach is detected, this will, in the manner prescribed by law, be notified to the Swedish Data Protection Authority and also to you when and in the manner prescribed by law.

Links to other websites

Please note that there may be links to other websites on our website and channels in social media. If you follow such a link, this may mean that you visit other websites that have other rules for the protection of privacy than the provisions of this Personal Data Policy

Amendment of the Personal Data Policy

This Personal Data Policy may be updated by us. If there are significant amendments to this Personal Data Policy, we will notify you by putting a clear message on our website or in some other appropriate way. We invite you to read through this Personal Data Policy to keep yourself informed about how we process your personal data.

Complaints

Please notify us as soon as possible if you consider that the processing of your personal data has been dealt with incorrectly. You also have the option to make a complaint to the Swedish Data Protection Authority about our personal data processing. You may be entitled to damages if you consider that you have suffered a loss because our processing of your personal data has taken place in violation of the law. You can then request damages from us or institute proceedings at a court.

Contact details

Berlingruppen AB, corporate identity (ID) number 559344-2295, is the controller for the processing of your personal data as shown above. Please contact us if you have any questions about the policy or our processing of personal data.

Email: info@chicori.e

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Phone: +46 70 356 56 52